

mahindra
INSURANCE
BROKERS

mahindra INSURANCE BROKERS
SAJHEDAARI

Sajhedaari

Kickstart your career with
Mahindra Insurance Brokers Ltd



IRADAI License No.-261, License Validity:17-05-2025,
Category: Composite Broker, CIN-U65990MH1987PLC042609
F23/POS/SYW/BRO/ENG/966

About Sajhedaari

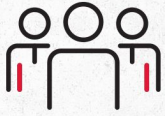
Sajhedaari is a partnership program initiated by Mahindra Insurance Brokers Ltd. (MIBL), which intends to utilize the IRDAI regulated Point of Sale Person (PoSP) model and empower individuals to take insurance to every doorstep of India through a digital platform.

Mahindra Insurance Brokers Ltd. (MIBL) is a subsidiary company of Mahindra and Mahindra Financial Services Ltd. (Mahindra Finance). Our mission is to pioneer insurance solutions through awareness, accessibility, and affordability. MIBL provides value to its customers by understanding their insurance needs and risk profile and providing innovative and cost-effective solutions to ensure total customer satisfaction.



We are a **DIGITAL PLATFORM!**

Sajhedaari takes a digital-first approach to help you gain access to a variety of benefits with ease!



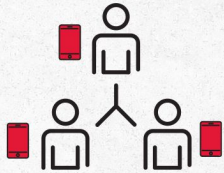
Multiple insurers and products - all on the same platform



24x7 renewal and issuance of policies



An enhanced customer experience



Paperless transactions



Superfast process from proposal to renewals



One stop platform to help your customers



GROW with **Sajhedaari**

Sajhedaari offers you a unique opportunity to associate with the Mahindra Group. This partnership will empower you to confidently boost your career in the right direction. You can proudly call yourself a 'Sajhedaar'!



Be part of an entirely digital journey



Unmatched loyalty program for constant rewards and recognition



Easy access to multiple engagement platforms for support anytime, anywhere



PAN India support from the MIBL Team through a dedicated Relationship Manager



Work at your own convenience



Access national and international training programs



Chance to earn more through curated contests and offers

As you partner with us, we will guide, support and train you throughout your journey.



YOU can be a **Sajhedaar** too!

Are you looking for an opportunity to grow your career?



Professionals

- Financial professionals
- Teachers
- Bank managers of rural banks
- Doctors
- President/ secretaries of various clubs
- Franchise owners of educational institutions
- Managers of cooperative societies



Retired Individuals

- Retired govt. employees
- Retired armed forces
- Retired bankers



Social Workers

- NGO members
- Village heads, Mukhiya, Sarpanch
- Health care workers
- Aangan wadi workers



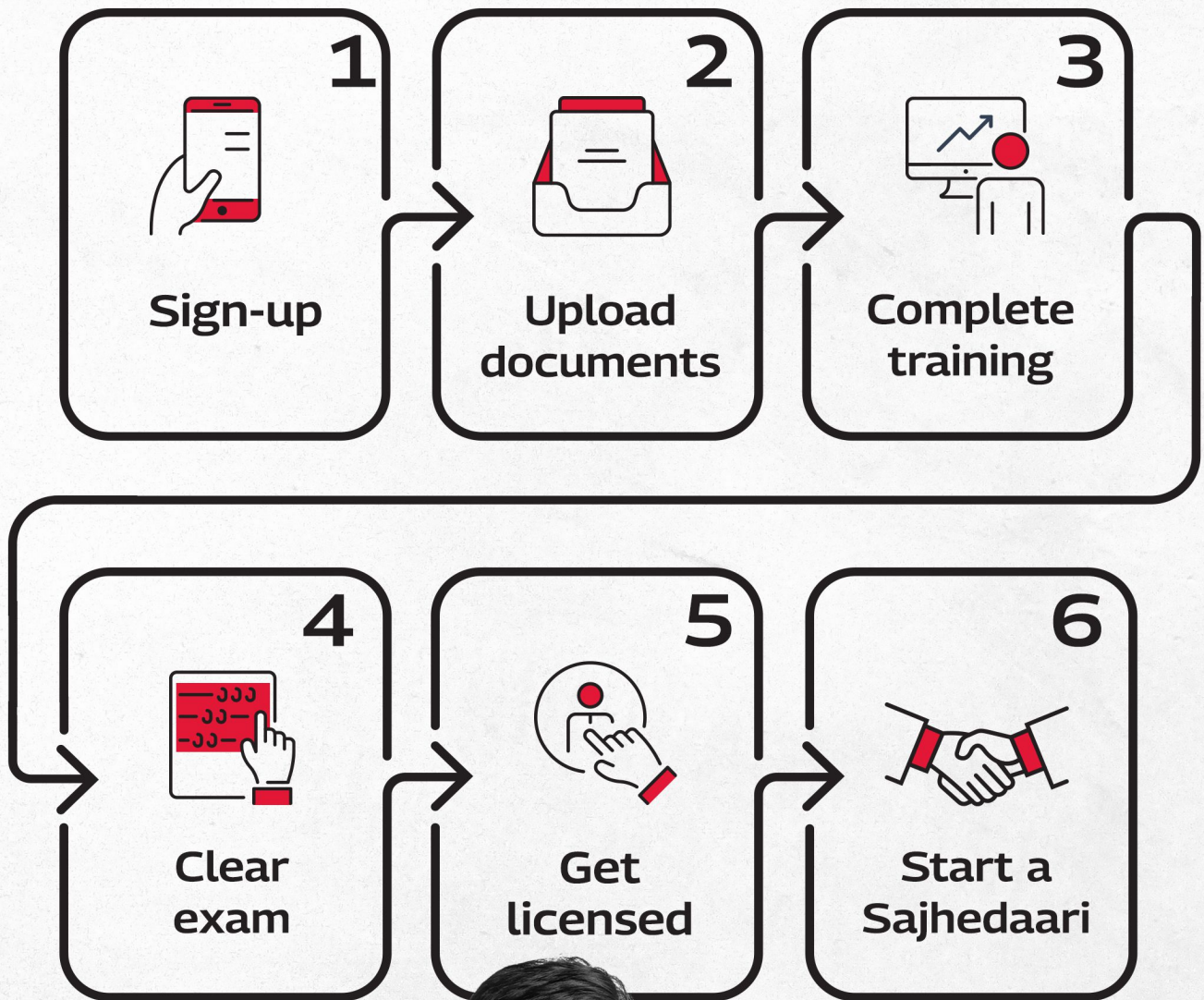
Others

- Housewives
- Shiksha mitra
- MSME owners
- Business owners, shop owners, cable operators
- DSA owners, auto dealers, FMCG distributors
- Students/Freshers

*Financial services: mutual fund, CAs, tax advocates, stockbrokers, old/inactive agents of our company, agents of life, health, general insurance companies

*Housewives from business families, influential govt. employees / public sector employees /semi government / state public sectors

Begin a **Sajhedaari** with us.



You will always have our support!

Once you are a Sajhedaar, you will get access to a world of insurance related information through our various platforms along with support from our experts across the country.

Business Support

Lead generation

Renewal reminders for higher retention

Support to facilitate claims

Access to personalized marketing collaterals



Help to Sell

Our platforms give you access to a wide range of information that helps you sell better and improve your skill set on the go! Our platforms include:

Sajhedaari App

Enrolment, training and engagement

Sajhedaari FB Group

Access to product benefits, sales tips, industry updates and initiative updates

Emailer, SMS and Whatsapp

Get access to sales incentives updates, performance updates, key product benefits, sales tips and more!

Your Growth is OUR

With Sajhedaari, your growth is limitless. As you grow and achieve higher targets, you get to:



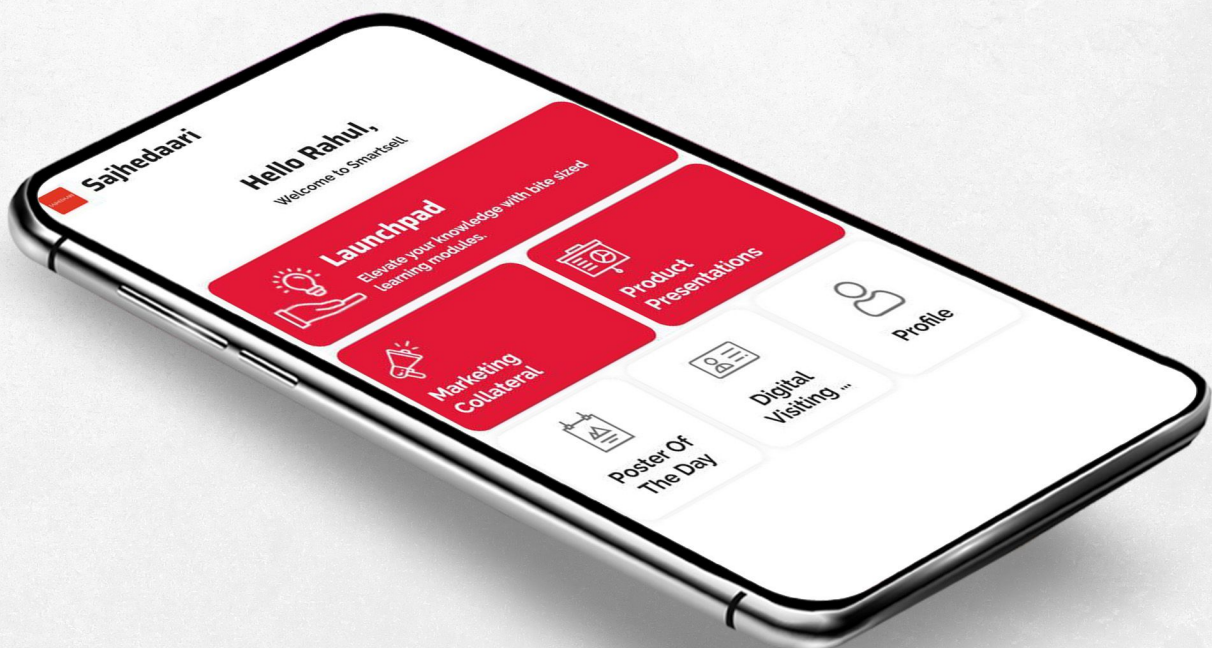
Work with the Mahindra Group as their employee



Get access to multiple family benefits



Own a franchisee



Take the first step to become a **Sajhedaar** today!

Open the doors to a brighter future and start your entrepreneurial journey with us!

Download the app



Play Store



App Store



Log in to www.sajhedaari.com for more details.



Helpline number: 1800 267 9707 (Mon-Sat, 10 am - 6 pm)

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Email id: sajhedaari@mahindra.com

